

# Information Pack

## One Best Hotel Art Fair

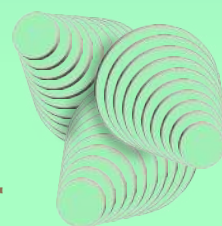
2024

01.26 (Fri) - 01.28 (Sun)

HOTEL METROPOLITAN PREMIER TAIPEI

No. 133, Sec.3, Nanjing E. Rd., Zhongshan Dist., Taipei City, 104107, Taiwan

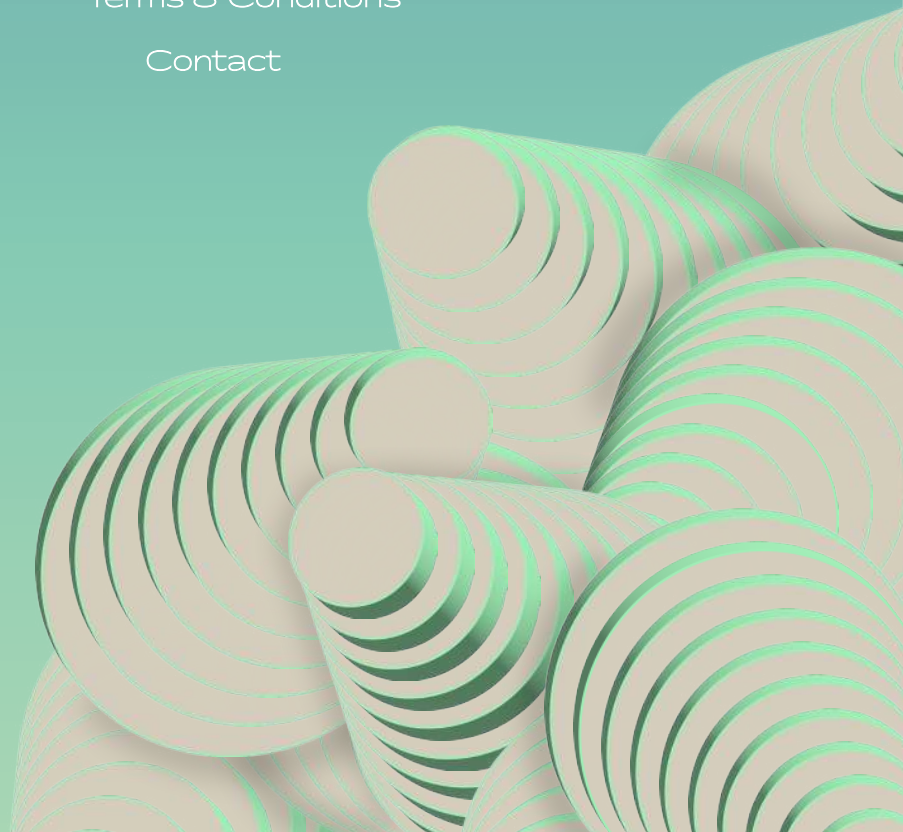
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24

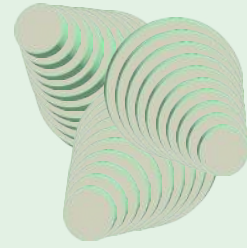


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# Introduction of ONE ART Taipei

## Professional Experience in Art Fair Production

ONE ART Taipei Committee has many years of experience in international art fair production, and also won the TID Award in 2015. One of our representative art fairs has also been selected as one of the top 10 cultural and creative events by magazine LA VIE in 2015. At the beginning of this year, ONE ART Taipei 2023 was not affected by the epidemic, and it attracted 10 thousands of people to participate. Together, we created up to 40 millions art sales, and fully formed the thriving grand occasion of Taiwan's art market. ONE ART Taipei aims to integrate the art industry in Asia Pacific and to strengthen domestic collectors' development, and also provide both domestic and overseas collectors an exceptional VIP service.

## A Leading Asia Pacific Art Fair in Taiwan

Taiwan is known for its strong collector base in Asian art market. OAT is devoted to offering a global platform for galleries to connect with domestic and international collectors in the most optimal settings and contexts. The fair will be showcasing the artworks from noteworthy emerging artists and also the finest collections from established masters! Both seasoned and new art collectors who are looking for an unique art experience can find their high-quality collections here!

OAT is dedicated to building a strong trading platform for the international art market and becoming one of the leading Asia Pacific art fairs in Taiwan.

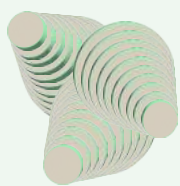
## Inspiring Art Events

Diverse and inspiring art events will be planned during the art fair. The Pop-up Museum provides the additional opportunity for exposure for galleries to showcase the artworks in the public area. ONE ART Award continually discovers young and promising artists through the rigorous selecting process by our professional jury team. Best Interior Design Award encourages galleries to incorporate the curating concepts to explore more possibilities for artworks into their exhibiting spaces.

## Best High-Quality Artworks All in ONE

OAT provides various perspectives of art by showcasing important works ranging from established masters to emerging artists. The fair is divided into three sectors: "Unlimited" presents best modern and contemporary artworks from established artists. "Discovery" provides a platform for emerging talents under the age of 35. "Media Art" exhibits artworks in various media and forms. If you're looking for an exceptional fair experience, don't miss out on ONE ART Taipei 2024!





# ONE ART Taipei Campaign Events

## | Exclusive VVIP Event |

OAT hopes to provide exhibitors and all VVIPs a more relaxed and enjoyable space for artistic exchanges; we organize an invitation-based top courtesy event throughout the fair. OAT sincerely invites you to join us and have a good time together.

## | Best Buy 3,000 USD |

“Best Buy 3,000 USD”, invites the participating galleries to present up to three artworks priced under USD 3,000; guiding the contemporary art lovers who want to become collectors with artworks with potential and high-quality yet with a budget-friendly price. Also, when the sky-high price of contemporary art enters the consolidation stage, some senior collectors focus on searching potential artists; investing in rising stars while paying attention to the classics. For collectors who just start their collection, the artworks are no longer out of reach. The delicate and small scales of works also meet the needs of young collectors in the display space of life aesthetics.

## | POP UP Museum |

Hotel Metropolitan Premier Taipei had its grand opening in August 2021. As the first overseas hotel under the top hotel brand of JR East Japan Group, with the concept of 'Comfortable and Wonderful Place', with smiles and considerate hospitality, it provides guests with a colorful, pleasant and relaxing stay experience. OAT has specially arranged some public spaces in the hotel for art exhibit use. Together with Hotel Metropolitan Premier Taipei, we would like to have our guests to be surrounded by art and the delights.

## | ONE ART Award |

OAT is committed to discovering art talents to bring more art power to Asian art industry. Considering that the young artists tend to go through a phase of self-discovering and style adjustment after their academic years, 35 is considered an age of a milestone. OAT is to find more young potential artists and provide them the prize, “ONE







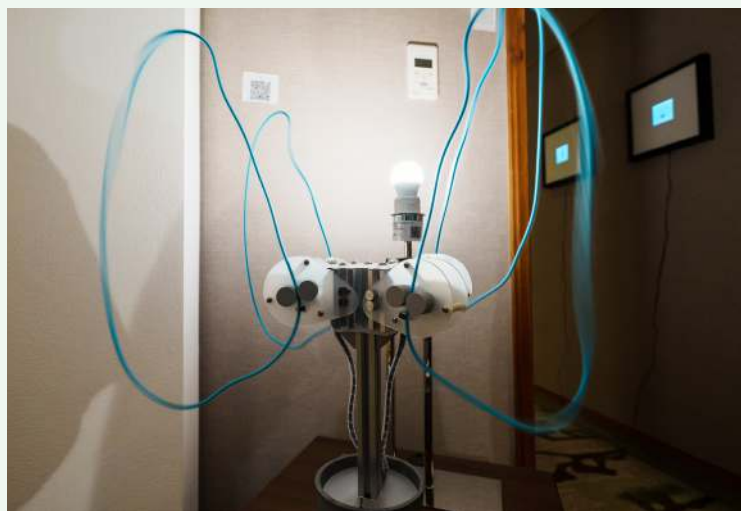
ART Award,” which is jointly decided by gallery owners, press, and collectors to give them positive recognition. This gives the new-to-industry young artists a strong recognition and a stage to be seen in the art market. The award will be announced at the Welcome Party on January 26th, 2024.

### | Best Interior Design Award |

In order to regain the intention of the hotel art fair, to present artworks in the limited space, OAT presents the Best Interior Design Award to encourage the participating galleries to decorate the room to create more diversities.

To present the finest art experience full of surprises for collectors and fair goers, ONE ART Taipei 2024 keeps the “Best Interior Design Award”. The winner will be selected by jurors and the result will be announced on the last day of the fair. The awarded gallery will receive a 50% off discount for the next OAT booth fee.

OAT reserves the right to assign room type.



ONE ART Taipei 2023 Best Interior Design Award Winner: Space 8-By Pessy Lee



## How to Apply

Please visit ONE ART Taipei (OAT)'s website at (<https://www.onearttaipei.com>) to complete an online application. A **US\$500** deposit is required along with your application materials. Please submit both application and deposit by **27th, October 2023**.

After submitting your application, you should receive a confirmation email within 3 days. If not, please contact the OAT Committee at +886-2-2325-9390 immediately. If the application is admitted, the deposit will be deducted directly from the booth fee; if it is rejected, a full deposit will be returned. After paying the deposit, the exhibitor has no reason to withdraw from the exhibition and the payment is not refundable unless the exhibition is canceled by the OAT Committee.

## How to Pay

### By Wire Transfer

#### Account Information

Bank Name | BANK SINOPAC

Bank Address | 9F., No.36, Sec.3, Nanjing E. Rd., Taipei, Taiwan

Swift Code | SINOTWTP

Account Name | Asia Pacific Artlink Co., Ltd.

Account Number | 009-008-0009355-1



### By Credit Card

Download the Credit Card Authorization Form

\*Please make sure the remittance fee has been added to the remitted funds. The amount of received by OAT should be the same as the actual amount

\*To provide a better exhibitor service, OAT offers credit card service. The 10% transaction fee charged by the credit card company should be covered by the exhibitor.

\*If you would like to pay by credit card or need more information, please do not hesitate to contact us.

## Fair Information

Collector Preview | 26 January, 2024 13:00-20:00

VIP Preview | 26 January, 2024 15:00-20:00

Public Days | 27-28 January, 2024 11:00-19:00

Venue | HOTEL METROPOLITAN PREMIER TAIPEI  
No. 133, Sec.3, Nanjing E. Rd., Zhongshan  
Dist., Taipei City, 104107, Taiwan

## Qualification and Evaluation

- The exhibitor should have a physical gallery space to host at least 3 exhibitions year-around. Applications from individual artists or art-dealing agencies are not accepted.
- All the selected artworks from the Discovery sector should be made within two years by artists in the application. The exhibitor should guarantee that all provided information is accurate, complete and all submitted artworks for exhibition are authentic. The OAT Committee reserves the right to cancel any exhibitor contract at any time on the basis of false, inaccurate or misleading information or if the exhibitor fails to comply with the terms and conditions of participation.
- Hotel art fairs are relatively challenging when it comes to setting up an exhibition. OAT Committee suggests exhibitors to do thematic curation or site-specific exhibition and to be more detailed about its strategies in the application. It will make your application more complete and eye-catching.
- Admission decisions are based upon evaluation of a complete application including information of the gallery and participating artists. All complete applications will be carefully evaluated by the jury of OAT Committee.

The exhibiting rooms are located on selected floors at the Hotel Metropolitan Premier Taipei. Each floor has 21 exquisite rooms, the trendy hotel spaces are provided to present the creativity and aesthetics of your gallery. OAT invites you to turn the hotel room space into an artistic field and create new horizons for the audience.

## Room Details

	Sector	Unlimited	Discovery	Media Art
	Room Type	This sector presents art from the world's leading modern and contemporary art galleries with special feature on limited edition artwork of established masters; no restriction on the age of artists and the medium of artworks.	This sector displays artworks presented by artists under the age of 35; No restriction on the medium of artworks.	This sector exhibits artworks in various formats, such as photography, video, installations or digital art; no restriction on the age of artists.
Selected Floor	Deluxe Room 36m <sup>2</sup>		US\$ 3,300	US\$ 3,300
	Deluxe Premier 43m <sup>2</sup>	US\$ 5,500	US\$ 4,500	
	Executive Suite 62m <sup>2</sup>	US\$ 7,100		



## Rooms

### Deluxe Room 36m<sup>2</sup>



\*The actual floor plan will be designated based on the room drawing result.

Sector	<p style="text-align: center;"><b>Discovery</b></p> <p>This sector displays artworks presented by artists under the age of 35; No restriction on the medium of artworks.</p>	<p style="text-align: center;"><b>Media Art</b></p> <p>This sector exhibits artworks in various formats, such as photography, video, installations or digital art; no restriction on the age of artists.</p>
Price	<p style="text-align: center;">US\$ 3,300</p>	<p style="text-align: center;">US\$ 3,300</p>
Content	<p>VVIP card x 2, VIP card x 15, One Day Pass x 10, Exhibitor's Pass x 5, Catalogue pages x2, VVIP accommodation x1</p>	<p>VVIP card x 2, VIP card x 15, One Day Pass x 10, Exhibitor's Pass x 5, Catalogue pages x2, VVIP accommodation x1</p>





# Deluxe Premier 43m<sup>2</sup>



\*The actual floor plan will be designated based on the room drawing result.

<p><b>Sector</b></p>	<p><b>Unlimited</b></p> <p>This sector presents art from the world's leading modern and contemporary art galleries with special feature on limited edition artwork of established masters; no restriction on the age of artists and the medium of artworks.</p>	<p><b>Discovery</b></p> <p>This sector displays artworks presented by artists under the age of 35; No restriction on the medium of artworks.</p>
<p><b>Price</b></p>	<p>US\$ 5,500</p>	<p>US\$ 4,500</p>
<p><b>Content</b></p>	<p>VVIP card x 5, VIP card x 20, One Day Pass x 20, Exhibitor's Pass x 5, Catalogue pages x2, VVIP accommodation x1</p>	<p>VVIP card x 5, VIP card x 20, One Day Pass x 20, Exhibitor's Pass x 5, Catalogue pages x2, VVIP accommodation x1</p>

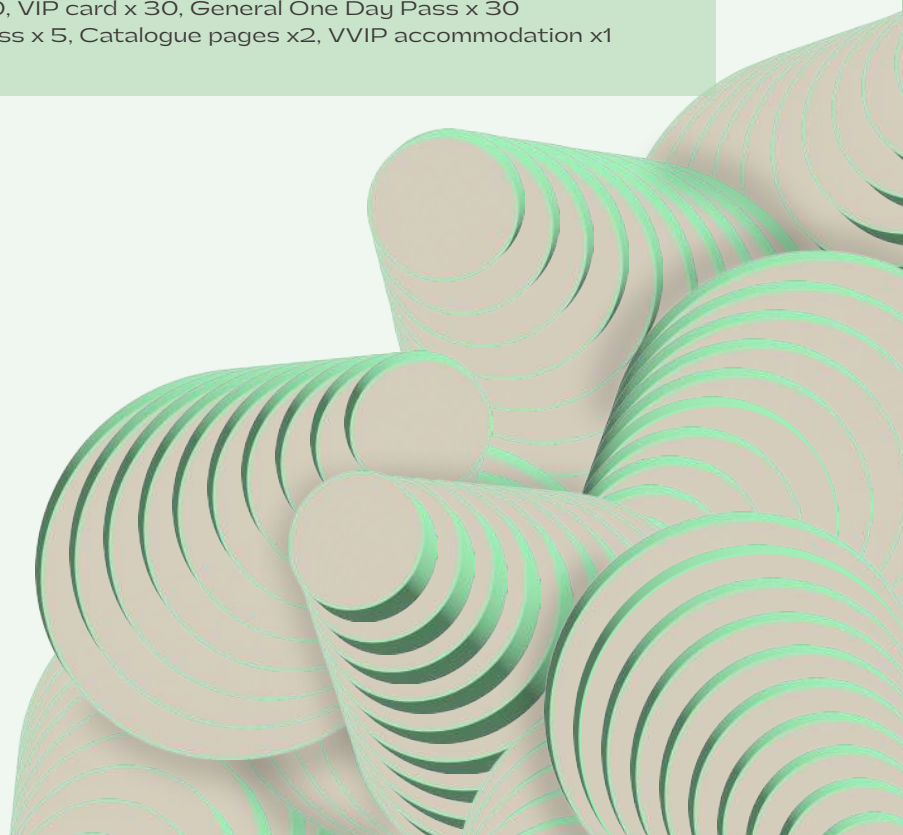
## Deluxe Room 36m<sup>2</sup>



\*The actual floor plan will be designated based on the room drawing result.

Sector	Unlimited This sector presents art from the world's leading modern and contemporary art galleries with special feature on limited edition artwork of established masters; no restriction on the age of artists and the medium of artworks.
Price	US\$ 7,100
Content	VVIP card x 10, VIP card x 30, General One Day Pass x 30 Exhibitor's Pass x 5, Catalogue pages x2, VVIP accommodation x1

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## Terms & Conditions

- No exhibitor may share or sublet a booth either partially or entirely to others.
- During the fair, exhibitors are not allowed to set up separate exhibition rooms on the non-exhibition floors at the Hotel Metropolitan Premier Taipei for promotion and sales. If verified, the committee reserves the right to disqualify the gallery from participating in the next year.
- Oversea shipping cannot be consigned to the committee. The exhibitor should arrange all the shipment and apply for artwork exemption on its own. The exhibitor will be responsible for all costs of importing tax, custom clearance, and profits tax.
- In case of force majeure or if, for any other unforeseen factors such as natural disasters, epidemics and other irresistible factors that seriously affect the safety of the people and the events, the committee reserves all rights to postpone or cancel the events. If the event is canceled due to irresistible factors, the organizer may refund the participants in full after deducting 20% of the administrative operation fee.

## Contact

### ONE ART Taipei 2024 Committee

Address | 10F, No. 221, Sec. 4, Zhongxiao E. Rd.,

Da'an Dist., Taipei City 106448, Taiwan

Tel | +886-2-2325-9390

E-mail | [info@onearttaipei.com](mailto:info@onearttaipei.com)

Website | <https://www.onearttaipei.com/>





VIP PREVIEW

01.26 (Fri)

PUBLIC DAYS

01.27 (Sat) -

01.28 (Sun)

ONE  
ART  
TAIPEI 20  
24

Hotel Metropolitan  
Premier Taipei

JR 東日本大飯店 台北

藝術

台北